



59 Industrial Road  
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Addison, IL 60101  
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Date: \_\_\_\_\_

## Trade Discount Application

Trade Name: \_\_\_\_\_

Attention Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code/Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

This application is for Trade Customers – customers who buy for the purpose of reselling.

We are a non-profit corporation. Our purpose is not to make money. We wish we could give away all we produce without charge. We cannot. For those who can pay we charge, and for those who cannot we give what we can. To you who have expenses of reselling, we give discounts.

We offer two discounts: a 40% discount and a 20% discount. We offer them to help you pay your expenses and for some of you to make your living. The 40% discount is for those who depend, at least in part, on their sales for their livelihood or who employ others. The 20% discount is our way of helping those who serve others by a home or assembly book table and so have expenses for shipping, book displays, etc.

While the price we charge for any item is your choice, we do not offer a discount so that those who can pay pay less than others by buying from you. In other words, the purpose of the discount is not a “pass on the savings” plan. (For you to take a 40% discount so that you can sell at a discount to those who pay the “retail” price reduces what we have available to give to those in prisons and in third world countries cannot pay.)

In the light of what we have said, you choose the discount that applies to you. We do not regulate your choice. You stand in your work as a servant of God and to Him we all must give account.

I qualify for a (check one):     40% discount     20% discount

40% Discount Note: We give 40% on items we publish and a 20% discount on items we purchase from others to resell. Items we publish have a 4-digit item number, and items we purchase for resell have a six-digit item number. If you ask, we are happy to supply you with a BTP Source List, so that you can purchase directly from our original source.

Your signature: \_\_\_\_\_

Your fellow servant of Christ,